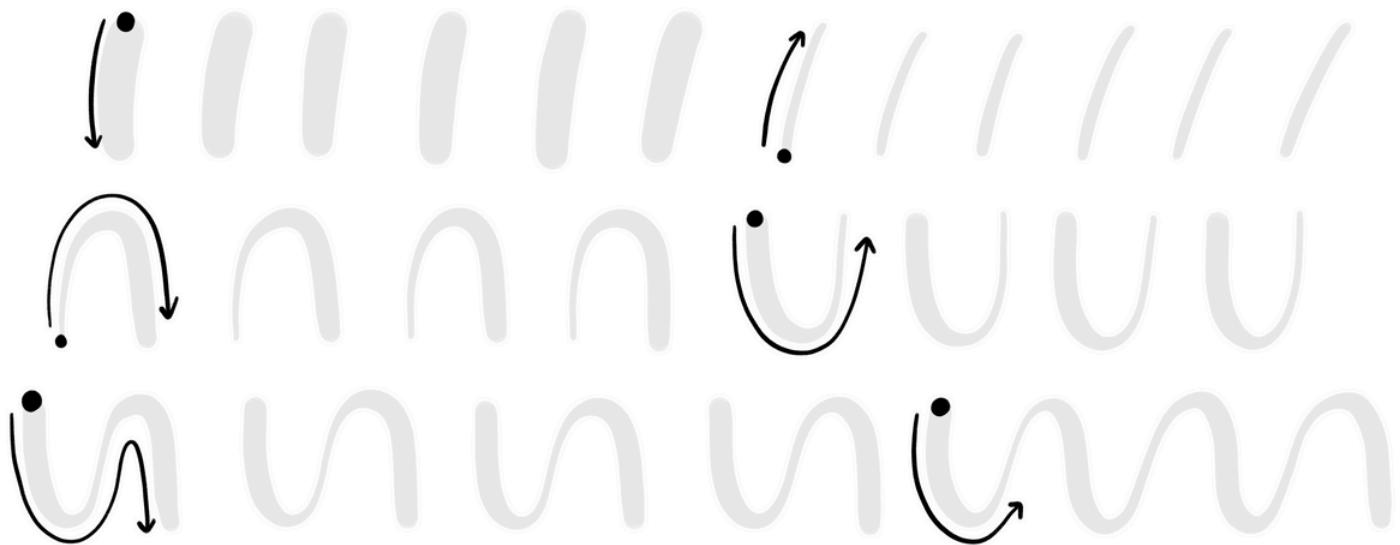


# Lettering MAGIC

A BEGINNER'S guide  
To planner personalization

## Basic strokes:



## letters:

a b c d e f g h i j k  
l m n o p q r s t u v  
w x y z

# connecting LETTERS:

Monday

Tuesday

Wednesday

Thursday

Friday

# Creative WAYS to ADD color

Blending:  
horizontal →

December

vertical ↑

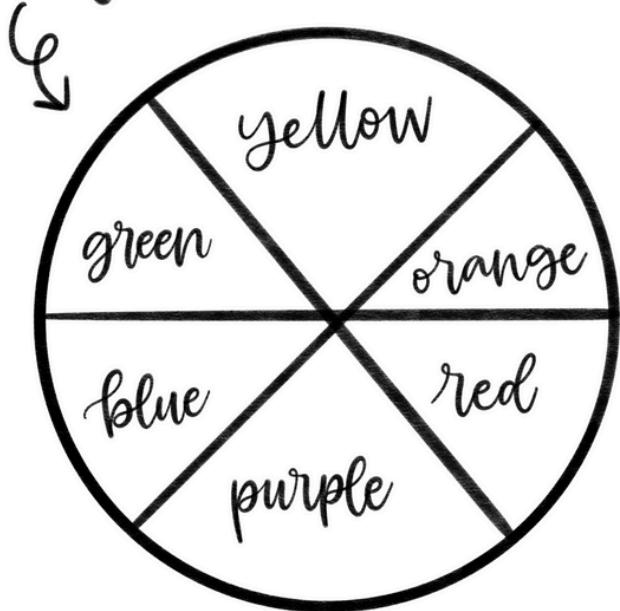
Christmas

blending Palette

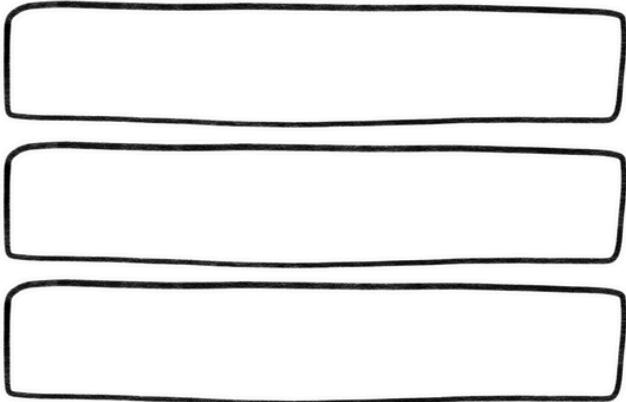
holidays

# Choosing COLORS

Reference the Colorwheel



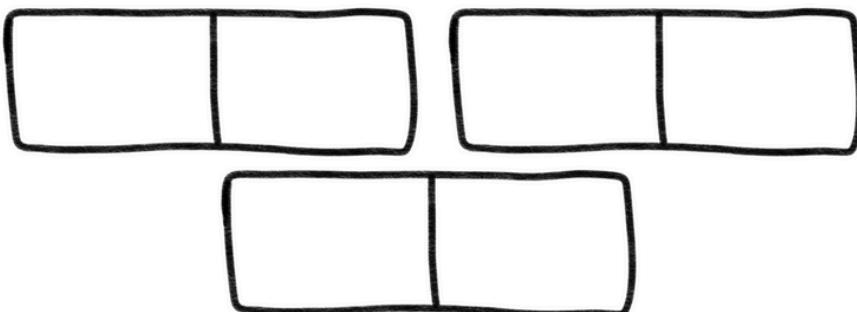
Colors THAT blend  
THESE COLORS ARE next TO EACH OTHER



- \* OVERLAP color for a SEAMLESS FLOW
- \* Blend w/ the LIGHTEST color

# Contrasting COLORS

THE COLORS ARE opposite TO EACH OTHER



# =ADDING=

# embellishments

---

shadows:

plan plan plan

gray shadow

outline w/empty  
shadow

colored shadow

Embellishments:

hello hey

love To-Do