

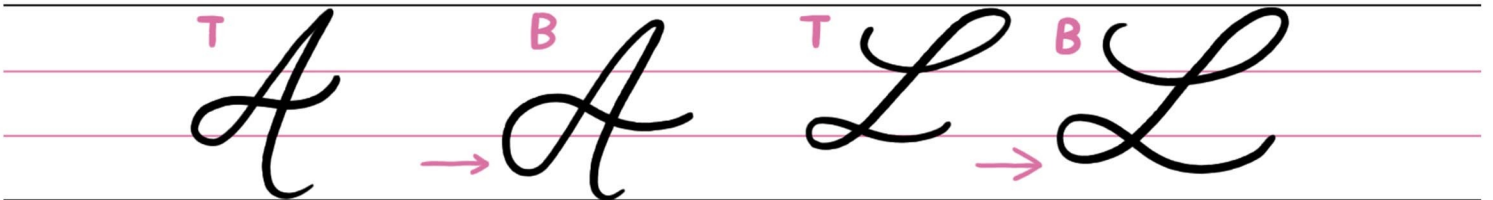
Bounce Lettering

What is "Bounce Lettering?"

Bounce Lettering is a style of Hand Lettering that goes out of the norm of writing in a straight disciplined line. Creating a bouncy appearance to your letters creates character and adds some whimsical touch.

T Traditional

B Bouncy



Understanding the basic principle of Brush Lettering is essential to having a great success in your **Bounce Lettering** journey. There is a saying that "You must first learn the rule so you can break them like an artist!". So, let's us begin with the basics.